FOR IMMEDIATE RELEASE

Date: August 31, 2013



Media contact:

Marija Keleshoska, Marketing specialist +38978499686 marija@game.io

1.000.000 UNIQUE USERS ON WINDOWS PHONE JOINED THE YATZY FAMILY

Yatzy surpassed 1.000.000 users on Windows Phone celebrating with free Game.IO chips giveaway



Today, Yatzy topped 1.000.000 unique users on Windows phone. The recent release of the new and improved Yatzy was widely embraced by players from all around the world and placed the game on top of the charts in many countries. The online mode is the place which gathers top players into the most exciting virtual Yatzy competitions, as for the risk takers, the betting mode accelerates the thrill for win and puts your limits on test.

"We are proud that 1.000.000 players recognized our work and made Yatzy part of their everyday lives. We receive amazing stories every day by our players how Yatzy has become part of their daily routine, family gatherings and hangouts with friends. I think we managed to revive the classic Yatzy and retain the main virtues of this game: fun, challenge and friendship!" – says Marija Keleshoska, Marketing specialist at Game.IO.

We all remember the scoreboard written on paper and set of dice, which brought us memorable moments filled with joy. Game.IO revived this classic game on Windows phone and Yatzy has been widely accepted by players from all over the world. The game is simply addictive and keeps the dice rolling going after the ultimate score – Yatzy.

To celebrate this achievement, Game.IO rewards its players with free Game.IO chips which can be used to place bets and win more chips, or play online the low/high stakes against top Yatzy players.

Owners of Windows Phone 7&8 devices can <u>download Yatzy free of charge</u> or get the <u>full version at</u> <u>discounted price</u> from the Windows Phone Store and play it with the peers, friends and family.

To stay up to date with the latest Game.IO developments join them on <u>Facebook</u>, <u>Twitter</u> and <u>VKontakte</u> or simply contact them on <u>marketing@game.io</u>.

Check the new look of Yatzy on Youtube.

About Game.io: Game.IO is exclusive social casino multiplayer platform with Casino, Board and Dice reinvented games and provides the players with the best of classic and modern games in a new and exciting way. More at support@game.io.